



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/AFSCME (16909)  
Campaign Group (The) (1205)

Invoice 631052  
Inv Date 9/30/2012  
Terms Net 30  
Contract 330784  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Campaign Group (The)  
1600 Locust Street  
3rd Floor  
Philadelphia, PA 19103

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555

Political - Issue (1068)  
ISS/AFSCME (82375)

National/Political

/06309239

CO-OP/Order Type Yes/Normal  
Package

Gen. Date 10/1/2012 10:58:31AM

AFSCME 9/18

\*\*\*\*\* THIS IS A CASH IN ADVANCE

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-7A/1</b>						
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/18/12 6:13AM (Tu)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/19/12 6:28AM (We)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/20/12 6:07AM (Th)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	
2.0	<b>Contract Line Remarks:</b>		<b>TODAY 7-8A/2</b>						
	Spot	7:00:00AM- 8:00:00	Per week (3),Tu,We,Th,Fr	09/18/12 7:59AM (Tu)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Tu,We,Th,Fr	09/19/12 7:22AM (We)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Tu,We,Th,Fr	09/20/12 7:22AM (Th)	00:30	Today Show	APA1201REGH	\$475.00	
3.0	<b>Contract Line Remarks:</b>		<b>TODAY 8-9A/3</b>						
	Spot	8:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	09/18/12 8:35AM (Tu)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	8:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	09/19/12 8:43AM (We)	00:30	Today Show	APA1201REGH	\$475.00	
3.0	Spot			09/21/12					
4.0	Preempt			09/18/12					
							1 preempt @ \$475.00	\$0.00	Marked as Did not Air
							2 preempts @ \$750.00	\$0.00	No Avail
5.0	<b>Contract Line Remarks:</b>		<b>WHEEL 730-8P/5</b>						
	Spot	7:30:04PM-WHEEL	Per week (3),Tu,We,Th,Fr	09/18/12 7:53PM (Tu)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
	Spot	7:30:04PM-WHEEL	Per week (3),Tu,We,Th,Fr	09/20/12 7:53PM (Th)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
	Spot	7:30:04PM-WHEEL	Per week (3),Tu,We,Th,Fr	09/21/12 7:42PM (Fr)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
6.0	<b>Contract Line Remarks:</b>		<b>LATE NEWS/6</b>						
	Spot	10:59:34PM-CHANNEL	Per week (2),Tu,We,Th,Fr	09/19/12 11:30PM (We)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
	Spot	10:59:34PM-CHANNEL	Per week (2),Tu,We,Th,Fr	09/20/12 11:12PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
7.0	Preempt			09/18/12					
							3 preempts @ \$300.00	\$0.00	No Avail
8.0	<b>Contract Line Remarks:</b>		<b>SNL/8</b>						
	Spot	11:29:34PM-NBC SAT	Day,Sa-1	09/22/12 12:56AM (Sa)	00:30	NBC SATURDAY NIGHT LIVE	APA1201REGH	\$900.00	
9.0	<b>Contract Line Remarks:</b>		<b>FNA 7-815/9</b>						
	Sports-Foc	6:59:04PM-Football	Day,Su-1	09/23/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	APA1201REGH	\$3750.00	
10.0	<b>Contract Line Remarks:</b>		<b>JUDY 430-5P/10</b>						
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	09/19/12 4:48PM (We)	00:30	JUDGE JUDY 430P	APA1201REGH	\$400.00	
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	09/20/12 4:39PM (Th)	00:30	JUDGE JUDY 430P	APA1201REGH	\$400.00	
11.0	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/11</b>						
	Spot	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/19/12 5:21PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
	Spot	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/21/12 5:23PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
12.0	<b>Contract Line Remarks:</b>		<b>NEWS 530-6P/12</b>						
	Spot	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/18/12 5:43PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
	Spot	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/21/12 5:53PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
13.0	<b>Contract Line Remarks:</b>		<b>JEOP 7-730P/13</b>						
	Spot	6:59:29PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/18/12 7:00PM (Tu)	00:30	Jeopardy	APA1201REGH	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/20/12 7:13PM (Th)	00:30	Jeopardy	APA1201REGH	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/21/12 7:24PM (Fr)	00:30	Jeopardy	APA1201REGH	\$1250.00	
14.0	Preempt			09/24/12					
							1 preempt @ \$1750.00	\$0.00	No Avail
15.0	<b>Contract Line Remarks:</b>		<b>NOON NEWS/15</b>						
	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/18/12 12:27PM (Tu)	00:30	Channel 11 News At Noon	APA1201REGH	\$275.00	



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Agency Campaign Group (The) (1205)  
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Salesperson Telerep/Washington DC, Washington DC (1040)  
Product ph: (555) 555-5555  
Brand Political - Issue (1068)  
Act Types ISS/AFSCME (82375)  
Est/Headline National/Political  
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15.0	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/19/12 12:11PM (We)	00:30	Channel 11 News At Noon	APA1201REGH	\$275.00	
				09/21/12				1 preempt @ \$275.00	\$0.00
16.0	<b>Contract Line Remarks:</b>	<b>NEWS 6-7A/1</b>							Marked as Did not Air
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/25/12 6:27AM (Tu)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/26/12 6:43AM (We)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/27/12 6:38AM (Th)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	
18.0	<b>Contract Line Remarks:</b>	<b>TODAY 7-8A/2</b>							
	Spot	7:00:00AM- 8:00:00	Per week (3),Tu,We,Th,Fr	09/25/12 7:21AM (Tu)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Tu,We,Th,Fr	09/26/12 7:59AM (We)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Tu,We,Th,Fr	09/28/12 7:59AM (Fr)	00:30	Today Show	APA1201REGH	\$475.00	
20.0	<b>Contract Line Remarks:</b>	<b>TODAY 8-9A/3</b>							
	Spot	8:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	09/25/12 8:50AM (Tu)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	8:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	09/27/12 8:59AM (Th)	00:30	Today Show	APA1201REGH	\$475.00	
	Spot	8:00:00AM- 9:00:00	Per week (3),Tu,We,Th,Fr	09/28/12 8:33AM (Fr)	00:30	Today Show	APA1201REGH	\$475.00	
22.0	Preempt			09/25/12				2 preempts @ \$750.00	\$0.00
									No Avail
24.0	<b>Contract Line Remarks:</b>	<b>WHEEL 730-8P/5</b>							
	Spot	7:30:04PM-WHEEL	Day,Tu-1,W-1,Th-1	09/25/12 7:40PM (Tu)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,Tu-1,W-1,Th-1	09/26/12 7:54PM (We)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,Tu-1,W-1,Th-1	09/27/12 7:53PM (Th)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
26.0	<b>Contract Line Remarks:</b>	<b>LATE NEWS/6</b>							
	Spot	10:59:34PM-CHANN	Per week (2),Tu,We,Th,Fr	09/25/12 11:22PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
	Spot	10:59:34PM-CHANN	Per week (2),Tu,We,Th,Fr	09/28/12 11:24PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
28.0	Preempt			09/25/12				3 preempts @ \$300.00	\$0.00
									No Avail
30.0	<b>Contract Line Remarks:</b>	<b>SNL/8</b>							
	Spot	11:29:34PM-NBC SAT	Day,Sa-1	09/29/12 12:33AM (Sa)	00:30	NBC SATURDAY NIGHT LIVE	APA1201REGH	\$900.00	
32.0	<b>Contract Line Remarks:</b>	<b>FNA 7-815/9</b>							
	Sports-Foc	6:59:04PM-Football	Day,Su-1	09/30/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	APA1201REGH	\$3750.00	
34.0	<b>Contract Line Remarks:</b>	<b>JUDY 430-5P/10</b>							
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	09/25/12 4:55PM (Tu)	00:30	JUDGE JUDY 430P	APA1201REGH	\$400.00	
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	09/26/12 4:54PM (We)	00:30	JUDGE JUDY 430P	APA1201REGH	\$400.00	
36.0	<b>Contract Line Remarks:</b>	<b>NEWS 5-530P/11</b>							
	Spot	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/25/12 5:27PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
	Spot	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	09/26/12 5:24PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
38.0	<b>Contract Line Remarks:</b>	<b>NEWS 530-6P/12</b>							
	Spot	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/25/12 5:44PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
	Spot	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/27/12 5:54PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
40.0	<b>Contract Line Remarks:</b>	<b>JEOP 7-730P/13</b>							
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1	09/25/12 7:00PM (Tu)	00:30	Jeopardy	APA1201REGH	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1	09/26/12 7:06PM (We)	00:30	Jeopardy	APA1201REGH	\$1250.00	



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Pittsburgh (WPXI)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1	09/27/12 7:14PM (Th)	00:30	Jeopardy	APA1201REGH	\$1250.00	
42.0	<b>Contract Line Remarks:</b>	<b>NOON NEWS/15</b>							
	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/25/12 12:09PM (Tu)	00:30	Channel 11 News At Noon	APA1201REGH	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/26/12 12:08PM (We)	00:30	Channel 11 News At Noon	APA1201REGH	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/27/12 12:29PM (Th)	00:30	Channel 11 News At Noon	APA1201REGH	\$275.00	
59.0	<b>Contract Line Remarks:</b>	<b>THE VOICE 8-10P/34</b>							
	Prime	7:57:49PM-The Voice	Day,Tu-1	09/25/12 8:21PM (Tu)	00:30	The Voice 8-9P	APA1201REGH	\$3550.00	
60.0	<b>Contract Line Remarks:</b>	<b>TONIGHT/35</b>							
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/25/12 12:30AM (Tu)	00:30	Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/25/12 11:46PM (Tu)	00:30	Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/26/12 12:30AM (We)	00:30	Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/27/12 12:09AM (Th)	00:30	Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/27/12 11:47PM (Th)	00:30	Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/28/12 12:31AM (Fr)	00:30	Tonight Show	APA1201REGH	\$500.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information  
shown on this invoice was taken from the official log.

Gross Total	\$53,450.00
Commission	(\$8,017.50)
Net Total	\$45,432.50

Total Spots 61